



LEXICON
SYSTEMS, LLC

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LEXICON SYSTEMS, LLC REVEALS NEW LOGO

HOUSTON, TEXAS. Lexicon Systems, LLC updated its corporate logo to celebrate the start of its seventh year. The new logotype retains the familiar blue “L” and adds an inverted orange “L” to enclose a white square. In addition, the logo includes the company name in crisp graphite gray letters. The logo is part of a makeover, including a new website that Lexicon Systems, LLC plans to release in mid-January 2008.

President, CEO and Founder Jill Barson Gilbert said, “We are excited about our new logo. Its design symbolizes Lexicon’s collaboration with clients to meet explicit business objectives. The logo better reflects our corporate identity as advisors to senior management in a range of industries, and its crisp, new look appeals to high-tech companies, traditional establishments and those in between.”

ABOUT LEXICON SYSTEMS, LLC

Lexicon Systems, LLC is a management consulting firm that develops results-oriented systems and solutions to fit the way clients do business. Core services include Technology Consulting to assess business needs, select and implement systems and software; a Business Advisory Practice that deals with strategic business planning and performance issues; Product and Services Marketing; Project Management services to tackle large or complex projects; and Health, Safety, Environmental (HSE) and Quality Consulting.

We provide expertise in management consulting, strategic business planning and marketing, software product management, development and implementation to supplement a solid foundation of industrial HSE, quality, operations management and engineering experience.

Lexicon is an independent, woman-owned firm with headquarters in Houston, TX that serves clients in the U.S. and globally. Clients include world-scale industrial and utility companies; software vendors; internet search engine marketing (SEM), search engine optimization (SEO) and Web design companies; as well as private equity investors and venture capital firms. Innovative • Experienced • Objective. Find us at lexicon-systems.com.